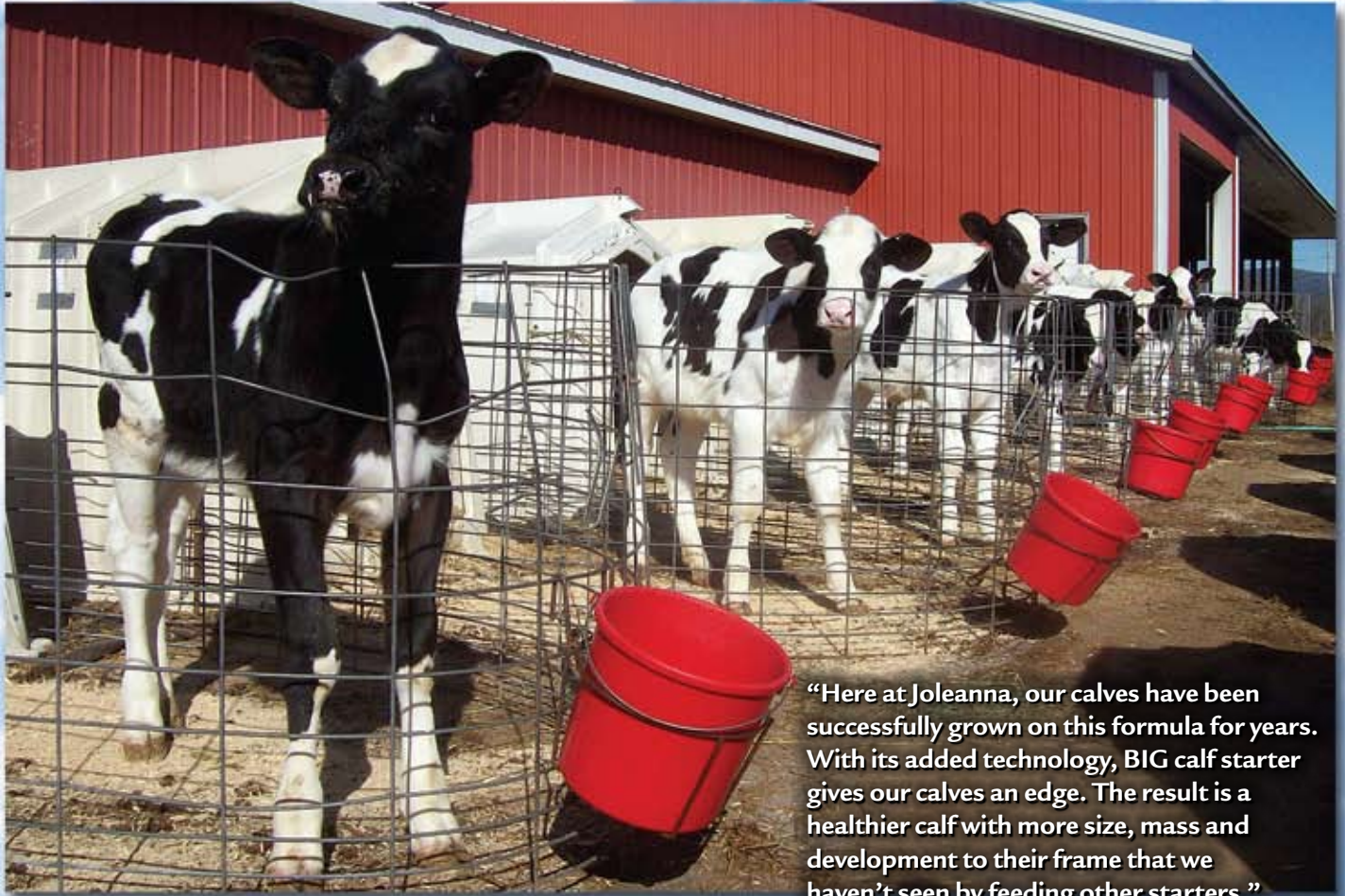




BovineInnovationsGroup

Calf Starter.

A new and different philosophy
on calf nutrition by Janette Johnson
and Tom Tylutki, PhD.



“Here at Joleanna, our calves have been successfully grown on this formula for years. With its added technology, BIG calf starter gives our calves an edge. The result is a healthier calf with more size, mass and development to their frame that we haven’t seen by feeding other starters.”
-Luke Johnson, Joleanna Holsteins

- AA balanced using newly discovered requirements for lysine and methionine inclusions
- Fortified with new more bio available vitamins and minerals to support a healthy immune system
- Formulated to stimulate appetite and increase dry matter intake



technology is now available near you.

Contact your local feed mill and request  calf starter.

For more information or questions concerning BIG technology please contact
Janette Johnson at 585.314.1388 or janette@bovineinnovations.com